



GOLDEN RULE SERVICES PRESS RELEASE

4433 Florin Road, Suite 760, Sacramento, CA 95823
goldenruleservicesacramento.org

Clarmundo Sullivan, Executive Director
916-427-4653, clarmundos4grs@aol.com

FEB 3, 2015

National Black HIV/AIDS Awareness Day is February 7, 2015

SACRAMENTO, CA — FEB 3, 2015 - Mark your calendars and set the date! February 7, 2015, is National Black HIV/AIDS Awareness Day (NBHAAD), a national HIV/AIDS testing and treatment community mobilization initiative designed to encourage Blacks across the United States and Territorial Areas to get educated, get tested, get involved, and get treated around HIV/AIDS, as it continues to devastate Black communities.

In 2009, an estimated 16,741 Blacks were diagnosed with AIDS in the US, a number that has slowly decreased since 2006. By the end of 2008, an estimated 260,800 Blacks with an AIDS diagnosis had died in the US. In 2007, HIV was the ninth leading cause of death for all Blacks and the third leading cause of death for both Black men and Black women aged 35-44. Unfortunately, many of those who are infected with HIV are unaware of their status and may unknowingly transmit the virus to others. It's time to mobilize and talk about this devastating disease so we can make a difference... and there's no better time than February 7! On this commemorative day, Blacks are encouraged to get educated, get tested, get involved, and get treated around HIV/AIDS. Special events such as press conferences, town hall meetings, health fairs, church services, community marches and rallies, candlelight vigils, and free HIV testing will be held throughout the nation.

While Blacks represent approximately 14% of the U.S. population, the Centers for Disease Control and Prevention reports that the group accounts for 44% of the nation's new HIV infections. In its 15th year, NBHAAD organizers remain focused on all cities where Black communities are disproportionately impacted and the epidemic is not slowing. Some of these cities include Atlanta, Baltimore, Chicago, Cleveland, Dallas, Detroit, Houston, Los Angeles, Miami, New Orleans, Newark, New York, Oakland, Philadelphia, Raleigh-Durham, Sacramento, San Francisco, Trenton, and Washington, D.C.

We encourage everyone to come out and get educated, get tested, get involved, and get treated around HIV/AIDS at our offices anytime this week, but especially on Saturday between 10am and 2pm. We are at 4433 Florin Road Suite 760, Sacramento, CA 95823. You do not need to make an appointment, although for faster service we do encourage you to call and schedule a time with us.