



GOLDEN RULE SERVICES PRESS RELEASE

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WORLD AIDS DAY IS DECEMBER 1

SACRAMENTO, CA — Since 1988 World AIDS Day has been observed each year on Dec. 1 and is an opportunity for people worldwide to unite in the fight against HIV, show their support for people living with HIV, and remember those who have lost their lives.

Approximately 1.2 million people in the U.S. are living with HIV today. About 14 percent of them (1 in 7) don't know it and need testing. HIV continues to have a disproportionate impact on certain populations, particularly racial and ethnic minorities and gay and bisexual men. An estimated 36,400 new HIV infections occurred in the United States in 2018. In 2018, 37,968 people received an HIV diagnosis in the U.S. and 6 dependent areas—an overall 7% decrease compared with 2014. HIV diagnoses are not evenly distributed across states and regions. The highest rates of new diagnoses continue to occur in the South.

For 20 years, Golden Rule Services has successfully provided a variety of award-winning HIV and STD education, prevention, risk reduction and other important services among people of color, youth, gay, lesbian, bisexual and transgender, and low income community members.

Golden Rule Services encourages everyone to learn more about HIV/AIDS, obtain a free rapid HIV antibody test, enter treatment as soon as possible if HIV positive. Call 916-427-4653 to set up an appointment with us to get your FREE HIV screening test.

We encourage everyone to come out and get educated, tested, and involved. We are at 4433 Florin Road, Suite 860, Sacramento, CA 95823. *Because of COVID-19 screenings are currently by appointment only.*

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