



GOLDEN RULE SERVICES MEDIA ADVISORY

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WORLD AIDS DAY IS DECEMBER 1

SACRAMENTO, CA — Since 1988 World AIDS Day has been observed each year on Dec. 1 and is an opportunity for people worldwide to unite in the fight against HIV, show their support for people living with HIV, and remember those who have lost their lives.

More than 1.2 million people in the US are living with HIV, and 1 in 8 of them don't know their status. Over the last decade, the annual number of new HIV diagnoses declined 19%, yet gay and bisexual men accounted for an estimated 83% of HIV diagnoses among males. There has also been a significant rise among African American gay and bisexual men, and Latino/Hispanic gay and bisexual men.

For over 16 years, Golden Rule Services has successfully provided a variety of award-winning HIV and STD education, prevention, risk reduction and other important services. Our mission is to reduce health, education, employment and criminal justice disparities within diverse and underserved communities through the provision of culturally competent programs and resources. Some of the communities we serve include People of Color, youth, gay, lesbian, bisexual and transgender, substance users, low income community members, people living with HIV, ex-offenders, and the uninsured and underinsured.

Golden Rule Services encourages everyone to learn more about HIV/AIDS, obtain a free rapid HIV antibody test, enter treatment as soon as possible if HIV positive, and get involved in the fight against HIV/AIDS. Call 916-427-4653 to setup an appointment with us to get your FREE HIV screening test.

World AIDS Day Sacramento at 5:30 p.m. at Clunie Community Center, 601 Alhambra Blvd.
Please consider making a year end donation to Golden Rule Services by visiting our website at goldenruleservicesacramento.org and clicking the donation link.