



GOLDEN RULE SERVICES PRESS RELEASE

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NATIONAL YOUTH HIV/AIDS AWARENESS DAY IS APRIL 10

SACRAMENTO, CA — April 10 is National Youth HIV & AIDS Awareness Day. Youth with HIV are the least likely out of any age group to be linked to care and have a suppressed viral load (that is, having a very low level of the virus in the body, which helps the person stay healthy and greatly reduces the risk of transmitting HIV to others). Addressing HIV in youth requires that we give young people the information and tools they need to reduce their risk, make healthy decisions, and get treatment and care if needed.

In 2015, youth aged 13 to 24 accounted for 22% of all new HIV diagnoses in the United States. Most of those new diagnoses among youth (81%) occurred among gay and bisexual males. Young black/African American and Hispanic/Latino gay and bisexual males are especially affected.

For over 18 years, Golden Rule Services has successfully provided a variety of award-winning HIV and STD education, prevention, risk reduction and other important services. Our mission is to reduce health, education, employment and criminal justice disparities within diverse and underserved communities through the provision of culturally competent programs and resources. GRS supports the Getting To Zero Strategy: a plan that strives to achieve zero HIV infections, zero AIDS deaths and zero HIV/AIDS stigma.

We encourage everyone to come out and get educated, get tested, get involved, and get treated around HIV/AIDS at our offices at 4433 Florin Road Suite 860, Sacramento, CA 95823. You do not need to make an appointment, although for faster service we do encourage you to call and schedule a time with us.