



GOLDEN RULE SERVICES PRESS RELEASE

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March 15, 2018

NATIONAL NATIVE HIV/AIDS AWARENESS DAY IS MARCH 20

SACRAMENTO, CA — March 20 marks National Native HIV/AIDS Awareness Day, a time to recognize the impact of HIV/AIDS on American Indians, Alaska Natives, and Native Hawaiians (collectively referred to as Native people). According to the Centers for Disease Control and Prevention (CDC), nearly 1 in 5 American Indians and Alaska Natives who were living with HIV in 2013 were unaware of their HIV-positive status. Thus National Native HIV/AIDS Awareness Day is set aside each year to promote HIV education and testing in Native communities.

Of the 209 HIV diagnoses among AIs/ANs in 2015, 73% (152) were men and 26% (55) were women. Of the 152 HIV diagnoses among AI/AN men in 2015, 79% (120) were among gay and bisexual men.

For over 18 years, Golden Rule Services has successfully provided a variety of award -winning HIV and STD education, prevention, risk reduction and other important services. Our mission is to reduce health, education, employment and criminal justice disparities within diverse and underserved communities through the provision of culturally competent programs and resources. GRS supports the Getting To Zero Strategy: a plan that strives to achieve zero HIV infections, zero AIDS deaths and zero HIV/AIDS stigma.

We encourage everyone to come out and get educated, get tested, get involved, and get treated around HIV/AIDS at our offices at 4433 Florin Road Suite 860, Sacramento, CA 95823. You do not need to make an appointment, although for faster service we do encourage you to call and schedule a time with us.