



GOLDEN RULE SERVICES PRESS RELEASE

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NATIONAL LATINX HIV/AIDS AWARENESS DAY IS OCTOBER 15

SACRAMENTO, CA — National Latinx AIDS Awareness Day (NLAAD) was established in 2003. The annual NLAAD campaign addresses the impact of HIV and AIDS in Latinx communities in the United States, including the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

This day is coordinated by the Latino Commission on AIDS and encourages Hispanic/Latinx communities in the U.S. to get involved by promoting and organizing HIV and AIDS prevention awareness activities.

HIV continues to be a serious threat to the health of Hispanic/Latinao communities. Current statistics show adult and adolescent Hispanics/Latinos made up 26% of the 38,739 new HIV diagnoses in the United States and dependent areas. 1 in 6 Hispanics/Latinx with HIV are unaware they have it. People who do not know they have HIV cannot take advantage of HIV care and treatment and may unknowingly pass HIV to others.

We encourage everyone to come out and get educated, tested, and involved. We are at 4433 Florin Road, Suite 860, Sacramento, CA 95823. *Because of COVID-19 screenings are currently by appointment only.*

MBC