



# GOLDEN RULE SERVICES PRESS RELEASE

4433 Florin Road, Suite 860, Sacramento, CA 95823  
[goldenruleservicesacramento.org](http://goldenruleservicesacramento.org)

*Clarmundo Sullivan, Executive Director*  
916-427-4653, [clarmundos4grs@aol.com](mailto:clarmundos4grs@aol.com)

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## **NATIONAL LATINX HIV/AIDS AWARENESS DAY IS OCTOBER 15**

SACRAMENTO, CA — National Latinx AIDS Awareness Day (NLAAD) was established in 2003. The annual NLAAD campaign addresses the impact of HIV and AIDS in Latinx communities in the United States, including the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

This day is coordinated by the Latino Commission on AIDS and encourages Hispanic/Latinx communities in the U.S. to get involved by promoting and organizing HIV and AIDS prevention awareness activities.

Current statistics show over 10,000 Hispanics/Latinx received an HIV diagnosis in the United States and 6 dependent areas. 87% of Hispanics/Latinx who received an HIV diagnosis were men and 12% were women. Among Hispanic/Latino men 85% of diagnosed HIV infections were men who have sex with men (MSM). Among Hispanic women/Latinas 88% of diagnosed HIV infections were attributed to heterosexual contact.

We encourage everyone to come out and get educated, tested, and involved. We are at 4433 Florin Road, Suite 860, Sacramento, CA 95823. You do not need to make an appointment.

**MBC**