



GOLDEN RULE SERVICES PRESS RELEASE

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NATIONAL LATINO HIV/AIDS AWARENESS DAY IS OCTOBER 15

SACRAMENTO, CA — National Latino AIDS Awareness Day (NLAAD) was established in 2003. The annual NLAAD campaign addresses the impact of HIV and AIDS in Latino communities in the United States, including the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

This day is coordinated by the Latino Commission on AIDS and encourages Hispanic/Latino communities in the U.S. to get involved by promoting and organizing HIV and AIDS prevention awareness activities.

In 2016, 10,292 Hispanics/Latinx received an HIV diagnosis in the United States and 6 dependent areas. 87% (8,999) of Hispanics/Latinx who received an HIV diagnosis were men and 12% (1,277) were women. Among Hispanic/Latino men, 85% (7,689) of diagnosed HIV infections were men who have sex with men (MSM). Among Hispanic women/Latinas, 88% (1,121) of diagnosed HIV infections were attributed to heterosexual contact.

We encourage everyone to come out and get educated, tested, and involved. We are at 4433 Florin Road, Suite 860, Sacramento, CA 95823. You do not need to make an appointment.

MBC