



GOLDEN RULE SERVICES PRESS RELEASE

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NATIONAL LATINO HIV/AIDS AWARENESS DAY IS OCTOBER 15

SACRAMENTO, CA — National Latino AIDS Awareness Day (NLAAD) was established in 2003. The annual NLAAD campaign addresses the impact of HIV and AIDS in Latino communities in the United States, including the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

This day is coordinated by the Latino Commission on AIDS and encourages Hispanic/Latino communities in the U.S. to get involved by promoting and organizing HIV and AIDS prevention awareness activities.

In 2015 an estimated 8,563 adult and adolescent Hispanic/Latino males were diagnosed with HIV in the U.S. and six dependent territories, including Puerto Rico. This accounted for 88% of infections among Hispanic/Latino adults and adolescents. Among all Hispanic/Latino males diagnosed with HIV during 2015, male-to-male sexual contact was the most frequent transmission category, accounting for 74% (7,271) or approximately 7.4 out of 10 infections among Hispanic/Latino males. Among all men who have sex with men (MSM) in the U.S. diagnosed with HIV in 2015, over one in four (27%) are Hispanic/Latino.

We encourage everyone to come out and get educated, tested, and involved. We are at 4433 Florin Road, Suite 860, Sacramento, CA 95823. You do not need to make an appointment, although for faster service we do encourage you to call and schedule a time with us.

MBC